

2026–2027 SPONSORSHIP
PACKAGE



01/12

ACCESS 2 JUSTICE



2026–2027

CONTACT



access2justice.uofc@gmail.com



[Access2justice_uofc](https://www.instagram.com/Access2justice_uofc)



[https://access2justiceuofc-
maker.github.io/A2J/](https://access2justiceuofc-maker.github.io/A2J/)

UNIVERSITY OF
CALGARY

WHO WE ARE

MISSION · VISION · VALUES

⋮⋮⋮⋮



Justice should never depend on who you are, what you know, or what you can afford.

02/12

At the **Undergraduate Access to Justice (A2J)**, we believe that stronger communities begin with informed communities. Access to justice is more than the legal system, it is the ability to understand your rights, access support, advocate for yourself, and build a future where every individual has the opportunity to be heard.

As a **Students' Union registered club at the University of Calgary**, A2J was founded with a vision to create meaningful, lasting change beyond the classroom. We are bringing together students, professionals, organizations, and community members who share one common purpose: to break down barriers, foster legal awareness, and create opportunities that strengthen the communities we serve.

We believe that real change happens when people come together. Through education, collaboration, volunteerism, and community initiatives, we are building a movement that inspires leadership, empowers individuals, and creates lasting impact for generations to come.

This is more than a student organization. It is a growing community of people who believe that knowledge should be shared, opportunities should be accessible, and justice should never be out of reach.



A MESSAGE FROM OUR PRESIDENT

ZAHRAA VIRK PRESIDENT

A WORD ON PARTNERSHIP & PURPOSE

At Access 2 Justice, we believe that legal literacy is not a privilege — it is a right. Our organization was founded on the conviction that every member of our community deserves access to knowledge, guidance, and the tools to navigate the systems that shape their lives. As we start our 2026–2027 year, we are proud to be growing our reach, deepening our programming, and expanding our impact across Calgary and beyond.

Partnership is at the heart of everything we do. By joining us, your organization becomes part of a movement that connects future legal professionals with the communities they will serve. We invite you to build something meaningful with us.



ACCESS 2 JUSTICE
2026–2027

MEET OUR EXECUTIVE TEAM

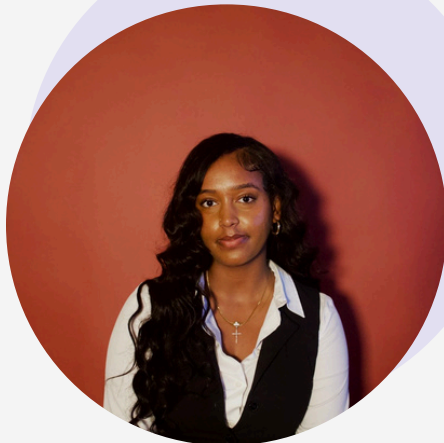
Our leadership team brings together dedicated students committed to advancing legal literacy, civic engagement, and community service. Each member contributes unique expertise and passion to build a stronger, more informed community at the University of Calgary.



President
Zahraa Virk



VP External
Stione Mesfin



VP Internal
Armana Abebe



VP Internal
Hadjia Ba



Secretary
Ilana Merwe



Treasurer
Mikaeel Malik



Events
Autumn Smith



Marketing
Angelie Lopez



**Partnership
Coordinator**
Kiarah Loree



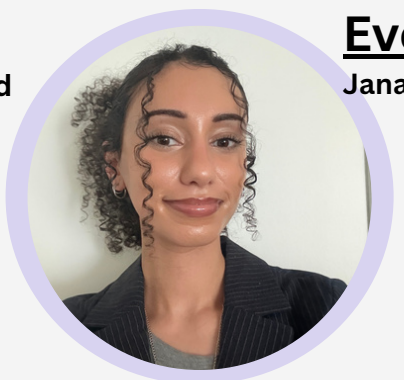
Academic
Vannika Sharma



Events
Samra Ahmed



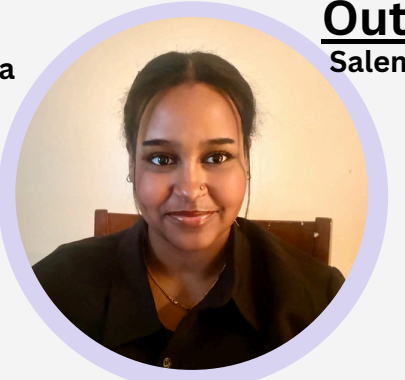
Events
Jana Abouhashish



Marketing
Precious Idemudia



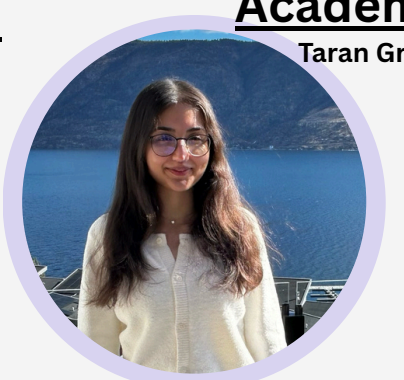
Outreach
Salem Ferrow



Outreach
Torie Rogers



Academic
Taran Grewal





WHY PARTNER WITH ACCESS 2 JUSTICE



05/12



COMMUNITY IMPACT & BRAND VISIBILITY

Across 8+ signature events, Access 2 Justice will bring together undergraduate students, professionals, community leaders, organizations, and Calgarians who believe that legal literacy should never be reserved for a select few. Because access to justice is not simply a legal issue, it shapes housing, employment, education, safety, opportunity, and everyday life. It affects everyone.

Our events are designed to do more than fill a room. They create spaces where ideas are exchanged, relationships are built, and people leave more informed, connected, and empowered than when they arrived. By partnering with Access 2 Justice, you are not only supporting events. You are helping build a city where knowledge is shared, communities are strengthened, and more people have the confidence to understand the systems that affect their lives.

OUR FIRST SIGNATURE EVENT

TIMELINE GOAL: END OF SEPTEMBER

06/12



5K RUN • 1K WALK • RESOURCE FAIR • COMMUNITY BOOTHS

The Justice Run will mark the beginning of a larger movement—bringing students, professionals, organizations, and members of the Calgary community together around a shared belief: access to justice and legal literacy affect us all.

We are seeking partners who want to grow with us throughout the 2026–2027 academic year, supporting not only our inaugural event, but a full year of meaningful programming, community engagement, education, and connection.

Organizations may choose to sponsor the Justice Run as a standalone event or become a long-term partner across our future initiatives. We welcome more than financial support, we invite collaboration, shared ideas, professional involvement, community resources, and partnerships that create lasting impact.

Sponsor one event. Support a full year. Help build a movement that continues far beyond the finish line.

HOW YOUR SUPPORT CREATES IMPACT

All net proceeds raised through the Justice Run — including donations, registrations, merchandise sales, and other event revenue — will be reinvested into access-to-justice work.

60% of net proceeds will be donated to nonprofit organizations and community initiatives advancing access to justice and legal literacy across Calgary.

The remaining **40% will support future A2J fundraisers**, educational programming, community events, and initiatives throughout the academic year.

Every contribution creates impact twice: supporting Calgary’s access-to-justice community today while helping A2J build lasting opportunities for tomorrow.



2026–2027 ANNUAL PARTNERSHIP OPPORTUNITIES

Partner with A2J to empower future leaders while advancing access to justice in our community.

COMMUNITY PARTNER

\$500 / Year

- ◆ Small logo placement on the A2J website
- ◆ Official listing on the Annual Sponsors page
- ◆ Two Dedicated social media recognition post
- ◆ Recognition at general A2J events throughout the year
- ◆ Recognition during the Annual Justice Run
- ◆ Two (2) complimentary registrations to flagship events

IDEAL FOR LOCAL BUSINESSES & INITIAL SUPPORT

ADVOCATE PARTNER

\$1,500 / Year

EVERYTHING IN COMMUNITY PARTNER, PLUS:

- ◆ Medium logo placement on promotional print & digital materials
- ◆ Four featured social media spotlights across platforms
- ◆ Featured recognition in two (2) A2J quarterly newsletters
- ◆ Opportunity to host a promotional booth at one eligible event
- ◆ Opportunity to distribute branded promotional materials
- ◆ Four (4) complimentary event registrations

ENHANCED VISIBILITY & ACTIVE CLUB CONNECTION

JUSTICE PARTNER

\$3,000 / Year

EVERYTHING IN ADVOCATE PARTNER, PLUS:

- ◆ Large logo placement across all major A2J marketing assets
- ◆ Dedicated partner profile page on the official A2J website
- ◆ Quarterly sponsor spotlight campaigns on social media
- ◆ Formal speaking recognition at one major annual event
- ◆ Opportunity to co-host a workshop or professional panel
- ◆ Direct distribution of career & internship opportunities to members
- ◆ Eight (8) complimentary event registrations

FOR ORGANIZATIONS COMMITTED TO LEADERSHIP

FOUNDING PARTNER

\$6,000+ / Year

ONLY 1 AVAILABLE PER YEAR

EVERYTHING IN JUSTICE PARTNER, PLUS:

- ★ Exclusive "Founding Partner" title designation
- ★ Featured hero placement on the main A2J homepage
- ★ Dedicated year-long partnership marketing campaign
- ★ Presenting Partner status recognition for major initiatives
- ★ Priority booth placement & premier speaking slots at all events
- ★ Exclusive student recruitment & talent pipeline access
- ★ Customized partnership benefits tailored to your mission

OUR HIGHEST LEVEL FOR VISIONARY IMPACT

TOGETHER, WE CAN BUILD A MORE INFORMED, EQUITABLE, AND JUST COMMUNITY.

◆ EMPOWER STUDENTS

◆ STRENGTHEN COMMUNITIES

◆ PROMOTE JUSTICE

◆ INSPIRE CHANGE



A2J
UNDERGRADUATE
ACCESS TO JUSTICE
CLUB

A2J JUSTICE RUN 2026

SPONSORSHIP OPPORTUNITIES

*Run for Justice. Support Access.
Build Stronger Communities.*

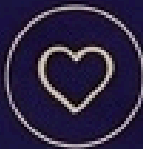
The A2J Justice Run is our flagship fundraising event that brings together students, legal professionals, families, and community members to promote access to justice and support meaningful change.



500+
Participants



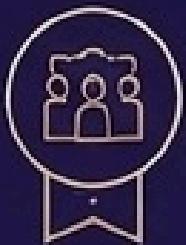
High Visibility
Across Caropss
& Community



Meaningful
Community
Impact



Connection
with Future
Leaders



COMMUNITY SUPPORTER

\$250

Ideal for organizations that want to support student initiatives while gaining visibility within the University of Calgary community.

INCLUDES:

- ✓ Small logo on A2J website
- ✓ Listing on race day signage
- ✓ Group social media mention
- ✓ Basic Digital Certificate
- ✓ Complimentary race entry



EVENT SPONSORSHIP OPPORTUNITIES

Sponsoring a specific element of the Justice Run is a powerful way to showcase your organization and support a successful, memorable event.

SPONSOR OPPORTUNITY	DESCRIPTION	INVESTMENT	AVAILABILITY
TITLE SPONSOR	Exclusive naming rights and association as the official presenting sponsor of the Justice Run marathon	\$5,000	1 AVAILABLE (EXCLUSIVE EVENT-SPECIFIC) ^{1, 2}
FINISH LINE SPONSOR	Branding displayed at the finish line area.	\$2,000	1 AVAILABLE (EXCLUSIVE)
START LINE SPONSOR	Branding displayed at the starting line.	\$1,500	1 AVAILABLE (EXCLUSIVE)
T-SHIRT SPONSOR	Logo featured on the official race T-shirt worn by all participants.	\$2,000	1 AVAILABLE (EXCLUSIVE)
MEDAL SPONSOR	Logo displayed on the medals awarded at all finishers.	\$1,500	1 AVAILABLE (EXCLUSIVE)
WATER STATION SPONSOR	Branding at water stations throughout the race route.	\$750	3 AVAILABLE
AID STATION SPONSOR	Branding at first aid / support stations.	\$750	2 AVAILABLE
RACE BIB SPONSOR	Logo featured on participant race bibs.	\$1,000	1 AVAILABLE (EXCLUSIVE)
ENTERTAINMENT SPONSOR	Support live music / DJ that keeps the energy high.	\$750	1 AVAILABLE
PHOTOGRAPHY SPONSOR	Support event photography & photographer team.	\$750	1 AVAILABLE
RECOVERY ZONE SPONSOR	Branding in the post-race stretching / recovery area.	\$750	1 AVAILABLE
NUTRITION SPONSOR	Provide healthy snacks & refreshments for runners.	\$750	1 AVAILABLE
VOLUNTEER SPONSOR	Support our amazing volunteer team and recognition.	\$500	1 AVAILABLE
PRIZE SPONSOR	Contribute prizes for awards, raffles, or contests.	IN-KIND OR \$500+	MULTIPLE
SUSTAINABILITY SPONSOR	Support eco-friendly initiatives (recycling, green materials, etc.).	\$500	1 AVAILABLE

The Founding Partner tier is distinct from Title Sponsorship. It represents a full academic-year commitment to the Undergraduate Access to Justice Club and supports the club's broader mission, programming, events, community initiatives, and future growth throughout the 2026–2027 school year. Founding Partners receive year-round recognition and are positioned as long-term supporters of A2J—not simply sponsors of one event.

The Community Supporter tier is designed specifically for organizations that want to support the A2J Justice Run. This is an event-based sponsorship that includes basic recognition connected to the Justice Run only.

This tier does not include year-round club benefits or recognition across other A2J initiatives.

STAY CONNECTED

NOT READY TO SPONSOR? JOIN OUR PARTNERSHIP NETWORK

10/12

STAY ENGAGED. STAY CONNECTED. MAKE AN IMPACT.

Joining our Partnership Network is free and keeps you connected to everything Access 2 Justice offers. Receive priority event invitations, networking opportunities, workshop access, volunteer roles, and organization updates — positioning your brand for future sponsorship when the time is right.

UNIVERSITY OF CALGARY, CALGARY, AB
JOIN OUR PARTNERSHIP NETWORK



access2justice.uofc@gmail.com



Access2justice_uofc



<https://access2justiceuofc-maker.github.io/A2J/>

2026-2027



PARTNER
RECOGNITION



YOUR PARTNERSHIP
LIVES BEYOND ONE
EVENT

11/12



YEAR-ROUND VISIBILITY & APPRECIATION

Your brand is recognized across every channel we operate — Website, Instagram, LinkedIn, Justice Run, Networking Events, Workshops, Volunteer Programs, Annual Report, and Future Events. Partner recognition is continuous, meaningful, and far-reaching.

From digital platforms to live events, your organization is seen by students, legal professionals, and community leaders throughout the entire year — not just on event day.



LET'S BUILD SOMETHING MEANINGFUL TOGETHER

JUSTICE BEGINS WITH KNOWLEDGE. COMMUNITIES BEGIN
WITH CONNECTION. CHANGE BEGINS WITH PARTNERSHIP.



access2justice.uofc@gmail.com



Access2justice_uofc



<https://access2justiceuofc-maker.github.io/A2J/>

